



2024 SPONSORSHIP LEVELS

Ohio River Paddlefest is the nation's largest paddling celebration held annually in Cincinnati on the first Saturday in August. The Outdoors for All Expo is held the evening before the paddle and features over 50 exhibitors and live music. All proceeds from Paddlefest weekend support Adventure Crew's work in 27 Cincinnati and Northern Kentucky schools to connect city teens to nature. All Adventure Crew programs are offered at no cost to students. Your sponsorship of Paddlefest positively impacts the lives of local teens through activities like kayaking, biking, hiking, and rock climbing. Paddlefest 2024 is scheduled for Saturday, August 3.

\$20,000 | 1 AVAILABLE

- Named Presenting Sponsor of Paddlefest 2024 with first right of refusal for 2025
- Activation of Paddlefest team at one promo event hosted by sponsor
- Sponsor included in Paddlefest press release and other media opportunities
- Paddlefest registration discount code created for sponsor's staff or customers
- Logo included on finish line arch
- Logo included in post-Paddlefest highlight drone video
- Logo included in every edition of Paddlefest Post, the event's enewsletter
- Tagged post on Paddlefest social media accounts (Facebook and Instagram)
- Sponsor logo placed on Paddlefest website
- Fully equipped booth (tent, table, and chairs) at the Outdoors for All Expo (8/2)

\$10,000 | 4 AVAILABLE

- Naming rights to short distance Paddlefest route, Outdoors for All Expo, or Rhythm on the River performances, or Finish Line Festival with first right of refusal for 2025
- Sponsor included in Paddlefest press release and other media opportunities
- Paddlefest registration discount code created for sponsor's staff or customers
- Logo included on finish line arch
- Logo included in post-Paddlefest highlight drone video
- Logo included in one edition of Paddlefest Post, the event's enewsletter
- Tagged post on Paddlefest social media accounts (Facebook and Instagram)
- Sponsor logo placed on Paddlefest website
- Fully equipped booth (tent, table, and chairs) at the Outdoors for All Expo (8/2)

\$5,000

- Naming rights to select Paddlefest features (Kids Zone, Riverfront Activities, etc.)

- Paddlefest registration discount code created for sponsor's staff or customers
- Logo included on finish line arch
- Logo included in post-Paddlefest highlight drone video
- Logo included in one edition of Paddlefest Post, the event's enewsletter
- Tagged post on Paddlefest social media accounts (Facebook and Instagram)
- Sponsor logo placed on Paddlefest website
- Fully equipped booth (tent, table, and chairs) at the Outdoors for All Expo (8/2)

\$2,500

- Naming rights to select Paddlefest features (Green Team, Mill Creek Peek, etc.)
- Logo included in post-Paddlefest highlight drone video
- Logo included in one edition of Paddlefest Post, the event's enewsletter
- Tagged post on Paddlefest social media accounts (Facebook and Instagram)
- Sponsor logo placed on Paddlefest website
- Fully equipped booth (tent, table, and chairs) at the Outdoors for All Expo (8/2)

\$1,000

- Logo included in one edition of Paddlefest Post, the event's enewsletter
- Tagged post on Paddlefest social media accounts (Facebook and Instagram)
- Sponsor logo placed on Paddlefest website
- Fully equipped booth (tent, table, and chairs) at the Outdoors for All Expo (8/2)

\$500

- Tagged post on Paddlefest social media accounts (Facebook and Instagram)
- Sponsor logo placed on Paddlefest website
- Fully equipped booth (tent, table, and chairs) at the Outdoors for All Expo (8/2)

\$250 | GOLD EXHIBITOR

- Fully equipped booth (tent, table, and chairs) at the Outdoors for All Expo (8/2)

\$125 | GREEN EXHIBITOR

- Basic booth (only table and chairs provided) at the Outdoors for All Expo (8/2)